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## **The CONVIEN Meeting Place Finder - a SaaS solution in order to save travel costs and protecting the environment at the same time**

The CONVIEN Meeting Place Finder software analyses millions of travel connections based on the places of origin of the attendees in order to facilitate the selection of the optimal meeting place regarding travel costs, maximum productivity (travel costs & labour costs) and CO2 consumption.

# CASE 1

Automobile - Travel costs & maximum productivity of all participants including hotel costs & without a given location  
The places were calculated against the most expensive location  
- 363 participants from 19 different countries -

## Travel cost

09/13/19 (11:00 AM) - 09/15/19 (12:00 PM)

Munich, DEU  
90.634,69 EUR



Brussels, BEL  
103.296,82 EUR

Salzburg, AUT  
108.182,58 EUR

Paris, FRA  
108.182,70 EUR

Zurich, CHE  
115.809,59 EUR

Mailand, ITA  
166.492,19 EUR

Amsterdam, NLD  
196.913,22 EUR

London, GBR  
229.772,73 EUR

## Maximum productivity

09/13/19 (11:00 AM) - 09/15/19 (12:00 PM)

London, GBR  
287.387,00 EUR



Paris, FRA  
307.058,32 EUR

Brussels, BEL  
311.395,73 EUR

Zurich, CHE  
312.781,70 EUR

Amsterdam, NLD  
324.726,69 EUR

Salzburg, AUT  
332.771,50 EUR

Mailand, ITA  
367.182,39 EUR

Munich, DEU  
367.528,94 EUR

## CO2 consumption

09/13/19 (11:00 AM) - 09/15/19 (12:00 PM)

Zurich, CHE  
123.877,71 KG



Paris, FRA  
132.851,71 KG

Brussels, BEL  
137.229,02 KG

Amsterdam, NLD  
138.837,56 KG

Salzburg, AUT  
138.938,69 KG

Munich, DEU  
140.970,77 KG

Mailand, ITA  
153.441,70 KG

London, GBR  
219.224,85 KG



## CASE 1: SUMMARY

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Winner after travel costs (travel costs & hotel costs):

**Munich, DEU** from **09/13/19 - 09/15/19** with **90,634.69 EUR** Maximum saving potential: **approx. 61 %**

Winner after productivity costs (travel expenses, hotel costs & labor costs):

**London, GBR** from **09/13/19 - 09/15/19** with **287,387.00 EUR** Maximum saving potential: **approx. 22 %**

Winner according to CO2 consumption:

**Zurich, CHE** from **09/13/19 - 09/15/19** with **123,877.71 kg CO2** Maximum saving potential: **approx. 44 %**

## CASE 2

Automobile - Travel costs & maximum productivity of all participants including hotel costs & without a given location  
The places were calculated against the most expensive location  
- 13 participants from 10 different countries of origin -

### Travel cost

04/09/19 (08:30 AM) - 04/11/19 (01:00 PM)

Shenyang, CHN  
9.440,36 EUR



Peking, CHN  
10.461,07 EUR

Berlin, DEU  
11.012,68 EUR

London, GBR  
13.726,40 EUR

Mumbai, IND  
14.557,65 EUR

Mexiko-City, MEX  
16.302,16 EUR

Charlotte, USA  
17.642,63 EUR

Munich, DEU  
26.656,02 EUR

### Maximum productivity

04/09/19 (08:30 AM) - 04/11/19 (01:00 PM)

Munich, DEU  
27.050,68 EUR



Berlin, DEU  
28.656,08 EUR

London, GBR  
29.090,96 EUR

Peking, CHN  
34.666,03 EUR

Mumbai, IND  
38.421,60 EUR

Mexiko-City, MEX  
38.895,67 EUR

Charlotte, USA  
40.770,24 EUR

Shenyang, CHN  
41.543,63 EUR

### CO2 consumption

04/09/19 (08:30 AM) - 04/11/19 (01:00 PM)

Munich, DEU  
21.901,62 KG



London, GBR  
22.135,34 KG

Berlin, DEU  
22.321,18 KG

Charlotte, USA  
31.583,42 KG

Mumbai, IND  
37.564,39 KG

Shenyang, CHN  
37.730,70 KG

Mexiko-City, MEX  
38.029,85 KG

Peking, CHN  
38.550,84 KG

## CASE 2: SUMMARY

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Winner after travel costs (travel costs & hotel costs): **Shenyang, CHN** from **04/09/19 - 04/11/19** with **9,440.36 EUR** Maximum saving potential: **approx. 65 %**

Winner after productivity costs (travel expenses, hotel costs & labor costs):  
**Munich, DEU** from **04/09/19 - 04/11/19** with **27,050.68 EUR**  
Maximum saving potential: **approx. 35 %**

Winner according to CO2 consumption:  
**Munich, DEU** from **04/09/19 - 04/11/19** with **21,901.62 kg CO2**  
Maximum saving potential: **approx. 43 %**

# CASE 3

Technology - Travel costs & maximum productivity of all participants excluding hotel costs & with Nuremberg as a favourite location  
The places were calculated against the favourite location  
- 52 participants from 16 different countries -

## Travel cost

09/25/18 (12:00 PM) - 09/27/18 (12:00 PM)

Frankfurt, DEU  
21.184,81 EUR



Munich, DEU  
21.722,55 EUR

London, GBR  
23.182,97 EUR

Lisbon, PRT  
25.034,71 EUR

Prague, CZE  
25.107,81 EUR

Warsaw, POL  
26.743,66 EUR

Istanbul, TUR  
26.757,14 EUR

Nuremberg, DEU  
31.721,06 EUR

## Maximum productivity

09/25/18 (12:00 PM) - 09/27/18 (12:00 PM)

Munich, DEU  
96.639,41 EUR



Frankfurt, DEU  
106.795,70 EUR

Nuremberg, DEU  
121.244,63 EUR

London, GBR  
123.126,72 EUR

Prague, CZE  
126.144,31 EUR

Warsaw, POL  
127.202,00 EUR

Lisbon, PRT  
136.963,38 EUR

Istanbul, TUR  
150.784,00 EUR

## CO2 consumption

09/25/18 (12:00 PM) - 09/27/18 (12:00 PM)

Frankfurt, DEU  
59.331,04 KG



Munich, DEU  
59.612,10 KG

Nuremberg, DEU  
63.606,97 KG

Prague, CZE  
64.351,87 KG

London, GBR  
70.924,80 KG

Warsaw, POL  
72.194,51 KG

Istanbul, TUR  
77.679,83 KG

Lisbon, PRT  
78.739,62 KG



## CASE 3: SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
Frankfurt, DEU from 09/25/18 - 09/27/18 with 21.184,81 EUR  
Maximum saving potential: approx. 33 %

Winner after productivity costs (travel expenses & labor costs excluding hotel costs):  
Munich, DEU from 09/25/18 - 09/27/18 with 96.639,41 EUR  
Maximum saving potential: approx. 20 %

Winner according to CO2 consumption:  
Frankfurt, DEU from 09/25/18 - 09/27/18 with 59.331,04 KG CO2  
Maximum saving potential: approx. 7 %

# CASE 4

Technology - Travel costs & maximum productivity of all participants excluding hotel costs & with Nuremberg as a favourite location  
The places were calculated against the favourite location  
- 239 participants from 36 different countries -

## Travel cost

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Prague, CZE  
110.517,78 EUR



Brussels, BEL  
116.884,34 EUR

Copenhagen, DNK  
118.036,04 EUR

Amsterdam, NLD  
119.248,43 EUR

Zurich, CHE  
120.468,83 EUR

Vienna, AUT  
123.127,42 EUR

Nuremberg, DEU  
135.093,18 EUR

Warsaw, POL  
145.134,65 EUR

## Maximum productivity

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Nuremberg, DEU  
489.688,52 EUR



Amsterdam, NLD  
502.819,79 EUR

Zurich, CHE  
515.018,79 EUR

Prague, CZE  
558.164,70 EUR

Brussels, BEL  
586.997,52 EUR

Copenhagen, DNK  
606.936,64 EUR

Vienna, AUT  
630.470,14 EUR

Warsaw, POL  
637.269,19 EUR

## CO2 consumption

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Nuremberg, DEU  
224.129,45 KG



Zurich, CHE  
235.321,34 KG

Prague, CZE  
243.825,79 KG

Amsterdam, NLD  
246.252,19 KG

Vienna, AUT  
255.125,60 KG

Brussels, BEL  
261.068,36 KG

Warsaw, POL  
272.562,23 KG

Copenhagen, DNK  
273.219,87 KG





## CASE 4: SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
Prague, CZE from 08/13/18 - 08/17/18 with 110.517,78 EUR  
Maximum saving potential: approx. 18 %

The customer chose his preferred location well according to maximum productivity and CO2 emissions.

# CASE 5

Technology - Travel costs & maximum productivity of all participants excluding hotel costs & with Nuremberg as a favourite location  
The places were calculated against the favourite location  
- 335 participants from 46 different countries -

## Travel cost

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Munich, DEU  
145.372,19 EUR



Frankfurt, DEU  
151.136,41 EUR

Prague, CZE  
199.044,64 EUR

Nuremberg, DEU  
208.097,33 EUR

Stuttgart, DEU  
215.864,27 EUR

## Maximum productivity

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Munich, DEU  
683.890,95 EUR



Frankfurt, DEU  
688.799,62 EUR

Nuremberg, DEU  
764.413,93 EUR

Stuttgart, DEU  
830.439,27 EUR

Prague, CZE  
927.806,63 EUR

## CO2 consumption

08/13/18 (11:00 AM) - 08/17/18 (11:00 AM)

Munich, DEU  
363.007,37 KG



Frankfurt, DEU  
369.380,21 KG

Nuremberg, DEU  
379.349,84 KG

Stuttgart, DEU  
394.382,99 KG

Prague, CZE  
415.800,64 KG



## CASE 5: SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
**Munich, DEU** from 08/13/18 - 08/17/18 with **145.372,19 EUR**  
Maximum saving potential: **approx. 30 %**

Winner after productivity costs (travel expenses & labor costs excluding hotel costs):  
**Munich, DEU** from 08/13/18 - 08/17/18 with **683.890,95 EUR**  
Maximum saving potential: **approx. 11 %**

Winner according to CO2 consumption:  
**Munich, DEU** from 08/13/18 - 08/17/18 with **363.007,37 KG**  
Maximum saving potential: **approx. 4 %**

# CASE 6

Technology - Travel costs & maximum productivity of all participants excluding hotel costs & with Antwerp as a favourite location  
The places were calculated against the favourite location  
- 189 participants from 34 different countries -

## Travel cost

08/16/18 (11:00 AM) - 08/20/18 (11:00 AM)

Berlin, DEU  
58.115,06 EUR



Frankfurt, DEU  
60.089,20 EUR

Munich, DEU  
62.323,66 EUR

Vienna, AUT  
76.651,88 EUR

Prague, CZE  
85.360,61 EUR

Zurich, CHE  
85.483,26 EUR

Copenhagen, DNK  
85.484,78 EUR

Antwerp, NLD  
96.166,60 EUR

## Maximum productivity

08/16/18 (11:00 AM) - 08/20/18 (11:00 AM)

Frankfurt, DEU  
259.390,15 EUR



Berlin, DEU  
262.017,90 EUR

Munich, DEU  
268.188,95 EUR

Vienna, AUT  
326.581,41 EUR

Zurich, CHE  
335.010,32 EUR

Prague, CZE  
370.123,86 EUR

Copenhagen, DNK  
408.950,37 EUR

Antwerp, NLD  
471.694,55 EUR

## CO2 consumption

08/16/18 (11:00 AM) - 08/20/18 (11:00 AM)

Munich, DEU  
114.144,98 KG



Berlin, DEU  
114.911,18 KG

Frankfurt, DEU  
116.171,97 KG

Prague, CZE  
141.680,09 KG

Vienna, AUT  
141.832,04 KG

Antwerp, NLD  
142.890,27 KG

Zurich, CHE  
145.145,70 KG

Copenhagen, DNK  
175.161,75 KG



## CASE 6: SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):

**Berlin, DEU** from 08/16/18 - 08/20/18 with **58.115,06 EUR**

Maximum saving potential: **approx. 40 %**

Winner after productivity costs (travel expenses & labor costs excluding hotel costs):

**Frankfurt, DEU** from 08/16/18 - 08/20/18 with **259.390,15 EUR**

Maximum saving potential: **approx. 45 %**

Winner according to CO2 consumption:

**Munich, DEU** from 08/16/18 - 08/20/18 with **114.144,98 KG**

Maximum saving potential: **approx. 20 %**

# CASE 7

Technology - Travel costs & maximum productivity of all participants excluding hotel costs & with Prague as a favourite location  
The places were calculated against the favourite location  
- 89 participants from 18 different countries -

## Travel cost

11/06/18 (12:00 PM) - 11/08/18 (12:00 PM)

Heidelberg, DEU  
2.722,80 EUR



Bamberg, DEU  
3.378,80 EUR

Karlsruhe, DEU  
3.763,32 EUR

Munich, DEU  
16.435,64 EUR

Frankfurt, DEU  
19.353,76 EUR

Stuttgart, DEU  
21.229,11 EUR

Prague, CZE  
24.023,96 EUR

Linz, AUT  
40.896,99 EUR

## Maximum productivity

11/06/18 (12:00 PM) - 11/08/18 (12:00 PM)

Bamberg, DEU  
18.696,50 EUR



Heidelberg, DEU  
51.313,10 EUR

Munich, DEU  
90.348,77 EUR

Leipzig, DEU  
128.174,87 EUR

Zurich, CHE  
141.677,28 EUR

Prague, CZE  
144.267,69 EUR

Strasbourg, FRA  
174.683,27 EUR

Toronto, CAN  
258.211,94 EUR

## CO2 consumption

11/06/18 (12:00 PM) - 11/08/18 (12:00 PM)

Bamberg, DEU  
393,12 KG



Heidelberg, DEU  
715,73 KG

Munich, DEU  
53.499,40 KG

Prague, CZE  
58.523,64 KG

Zurich, CHE  
61.164,37 KG

Graz, AUT  
66.262,97 KG

Strasbourg, FRA  
81.543,03 KG

Lisbon, PRT  
90.066,50 KG



## CASE 7: SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
**Heidelberg, DEU** from 11/06/18 - 11/08/18 with **2.722,80 EUR**  
Maximum saving potential: **approx. 89 %**

Winner after productivity costs (travel expenses & labor costs excluding hotel costs):  
**Bamberg, DEU** from 11/06/18 - 11/08/18 with **18.696,50 EUR**  
Maximum saving potential: **approx. 87 %**

Winner according to CO2 consumption:  
**Bamberg, DEU** from 11/06/18 - 11/08/18 with **393,12 KG**  
Maximum saving potential: **approx. 99 %**

# CASE 8

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Insurance - Travel costs excluding hotel costs & with Vienna as a favourite location  
The places were calculated against the favourite location  
- 78 participants from 21 different countries -

## Travel costs 1

02/21/17 (18:00 PM) - 02/22/17 (16:00 PM)

Munich, DEU  
14.741,21 EUR



Zurich, CHE  
16.917,44 EUR

Prague, CZE  
17.900,04 EUR

Budapest, HUN  
19.866,40 EUR

Vienna, AUT  
20.714,93 EUR

Zagreb, HRV  
25.352,20 EUR

Krakow, POL  
31.416,89 EUR

Ljubljana, SVN  
58.090,77 EUR

## Travel costs 2

02/27/17 (18:00 PM) - 02/28/17 (16:00 PM)

Prague, CZE  
16.339,70 EUR



Munich, DEU  
16.510,79 EUR

Zurich, CHE  
17.544,69 EUR

Vienna, AUT  
18.564,67 EUR

Budapest, HUN  
19.944,52 EUR

Zagreb, HRV  
23.399,15 EUR

Krakow, POL  
31.505,97 EUR

Ljubljana, SVN  
59.625,35 EUR

## SUMMARY 1

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Winner after travel costs for alternative 1  
(travel costs excluding hotel costs):

**Munich, DEU**

from

**02/21/17 - 02/22/17**

with 14.741,21 EUR

Maximum saving potential: **approx. 29 %**

## SUMMARY 2

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Winner after travel costs for alternative 2  
(travel costs excluding hotel costs):

**Prague, CZE**

from

**02/27/17 - 02/28/17** with 16.339,70 EUR

Maximum saving potential: **approx. 12 %**



# CASE 9

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Pharma - Travel costs excluding hotel costs & with Sofia as a favourite location  
The places were calculated against the favourite location  
- 61 participants from 26 different countries -

## Travel costs

04/03/17 (20:00 PM) - 04/06/17 (08:00 AM)

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Budapest, HUN  
16.454,59 EUR



Bucharest, ROU  
17.680,96 EUR

Belgrade, SRB  
19.134,95 EUR

Sofia, BGR  
21.208,04 EUR

Zagreb, HRV  
22.058,73 EUR

Tirana, ALB  
22.877,24 EUR

Bratislava, SVK  
106.943,21 EUR

## SUMMARY

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Winner after travel costs 1 (travel costs excluding hotel costs):  
**Budapest, HUN** from **04/03/17 - 04/06/17** with 16.454,59 EUR  
Maximum saving potential:  
**approx. 22 %**

# CASE 10

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Food Delivery - Travel costs excluding hotel costs costs & with Alma-ata as a favourite location  
The places were calculated against the favourite location  
- 25 participants from 25 different countries -

## Travel costs

09/12/16 (14:00 PM) - 09/14/16 (12:00 PM)

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Delhi, IND  
13.557,55 EUR



Moscow, RUS  
14.463,14 EUR

Sofia, BGR  
15.487,17 EUR

Dubai, ARE  
15.706,92 EUR

Bucharest, ROU  
15.942,89 EUR

Riyadh, SAU  
16.862,56 EUR

Dhaka, BGD  
19.596,93 EUR

Karachi, PAK  
22.541,84 EUR

Tbilisi, GEO  
22.693,11 EUR

Alma-ata, KAZ  
23.702,79 EUR

## SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
**Delhi, IND** from **09/12/16 - 09/14/16** with 13.557,55 EUR  
Maximum saving potential:  
**approx. 43 %**

# CASE 11

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Medical technology - Travel costs excluding hotel costs costs & without a given location  
The places were calculated against the most expensive location  
- 3 participants from 3 different countries -

## Travel costs 1

04/16/18 (11:00 AM) - 04/17/18 (16:00 PM)

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Rome, ITA  
2.186,67 EUR



Johannesburg, ZAF  
2.188,88 EUR

Istanbul, TUR  
2.362,50 EUR

Frankfurt, DEU  
2.676,57 EUR

Tel-aviv, ISR  
2.951,78 EUR

Jeddah, SAU  
3.514,19 EUR

Munich, DEU  
11.163,34 EUR

Madrid, ESP  
13.015,66 EUR

## Travel costs 2

05/16/18 (11:00 AM) - 04/18/18 (16:00 PM)

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Paris, FRA  
1.331,33 EUR



Rome, ITA  
1.415,43 EUR

Madrid, ESP  
1.552,62 EUR

Los Angeles, USA  
1.989,77 EUR

Frankfurt, DEU  
2.206,52 EUR

Munich, DEU  
2.207,05 EUR

Zurich, CHE  
8.968,77 EUR

Doha, QAT  
17.277,61 EUR

## SUMMARY 1

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Winner after travel costs for alternative 1  
(travel costs excluding hotel costs):  
**Rome, ITA**  
from  
**04/16/18 - 04/17/18** with 2.186,67 EUR  
Maximum saving potential: **approx. 83 %**

## SUMMARY 2

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Winner after travel costs for alternative 2  
(travel costs excluding hotel costs):  
**Paris, FRA**  
from  
**05/16/18 - 04/18/18** with 1.331,33 EUR  
Maximum saving potential: **approx. 92 %**

# CASE 12

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Medical technology - Travel costs excluding hotel costs  
This case is about a set place (Hamburg) where the appointment is being optimized  
- 3 participants from 3 different countries -

## Travel cost 1

04/23/18 (11:00 AM) - 04/24/18 (16:00 PM)

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Hamburg, DEU  
792,71 EUR

## Travel cost 2

07/13/18 (11:00 AM) - 07/15/18 (18:00 PM)

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Hamburg, DEU  
356,82 EUR



## Travel costs 3

09/19/18 (11:00 PM) - 09/21/18 (18:00 PM)

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Hamburg, DEU  
1.504,44 EUR

## SUMMARY

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Winner after travel costs (travel costs excluding hotel costs):  
**Hamburg, DEU** with 356,82 EUR  
Maximum saving potential:  
**approx. 76 %**



## Conclusion

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These percentages are the average values of all the above cases:

Saving potential of all travel costs: **49%**

Saving potential of all maximum productivity: **35%**

Saving potential of all CO2 consumption: **36%**

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